

# Medical+Wellness Tourism

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NEWS

# Thailand

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## Extension on the horizon



Rarinjinda Wellness Spa offers hydrotherapy treatments

**R**arinjinda Wellness Spa in Bangkok and Chiang Mai is scheduled to open its third branch in Patong Beach, Phuket in November 2010.

"The new addition will cater to the inflows of foreign visitors as the holiday season starts. It will be located in a five-storey modern contemporary building, near Jungceylon Shopping Centre, providing a perfect atmosphere for all customers who want to shop and relax," informed assistant executive director, Blooming Spa Group, Narun Wiwattanakrai.

The Spa has invested into research and development by sourcing the latest spa and wellness technologies to incorporate into its services with the aim of expanding its branches both locally and overseas.

"We are the first few spas in Thailand to bring in hydrotherapy tubs and pools, as well as Vichy showers. Being an urban spa fully equipped with all the latest spa technology, we have an alternative medicine specialist available at our Chiang Mai branch to provide wellness consultations," said Wiwattanakrai.

The facilities also include rainforest steam and sauna, hydrotherapy, quartz bed, infrared sauna and herbal steam. Wiwattanakrai claimed that the spa's approach to healing is holistic, with treatments designed to revitalise mind,

body and soul, applied with attention and individual focus by highly trained therapists.

As the world's population is becoming more healthconscious, Rarinjinda Wellness Spa would like to be part of the health tourism market and is

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likely to invest more in health-related innovations and activities, according to Wiwattanakrai.

"We have been approached by business people from many countries such as the UAE, the UK, Hong Kong and China. We are currently in the feasibility study phase for the international expansion."

The Spa has contracts with a number of local and foreign medical tourism tour operators. "We have been working closely with the Tourism Authority of Thailand to promote Thailand as a medical tourism hub in the Southeast Asian region," concluded Wiwattanakrai.